





# **Call for Paper**

# **Enterprise Architecture and Digital Governance**

<u>Conference General Chairman:</u> Dr. Seyyed Mohammad Razavizadeh, Head of ICT Research Institute

Conference Chair: Dr. Alireza Yari, ICT Research Institute

<u>Technical Program Chai:</u> Dr. Fereydoun Shams Alaei, Shahid Beheshti University

# **Main Topic Program Chairs:**

**Dr. Saeed Araban, Engineer Mahmoud Kharrat** (Standards, models and frameworks)

**Dr. Bahar Farahani, Dr. Alireza Yari** (Technologies and digital value creation)

**Dr. Islam Nazimi, Dr. Mandana Farzaneh** (Organization Engineering, Process Management and business models)

**Dr. Hassan Haghighi, Dr. Alireza Mansouri** (Service Engineering and Service-Oriented Architecture (SOA))

**Dr. Ali Kamandi and Dr. Mojtabi Mazuchi** (Enterprise Architecture and Digital Governance)

**Dr. Fereydoun Shams, Kerami engineer** (Management, leadership and Maintenance of Enterprise Architecture)

**Dr. Morteza Amini, Dr. Reza Kalantari** (Enterprise Architecture and security)

**Dr. Moin, Dr. Mohammad Hadi Bekaei** (Enterprise Architecture and Artificial Intelligence)

# **Organizing Committee:**

Dr. Ehsan Arianiyan (Organizing Committee Chair)
Mr. Mahmoud Kharat and Mr. Mehdi Hosseinpour
(workshops)

Dr. Ali Mohammad Montazeri and Engineer Zahra Golmirzaei (Collaboration with Industry)

Dr. Mohammad Shahram Moin (Publications)

Dr. Kambiz Badie and Dr. Alireza Mansouri (Student Research Projects)

Dr. Mahmoud Nematolahzadeh (Exhibition)

Mr. Karami and Dr. Mandana Farzaneh (Panels)

Dr. Rauf Khayami and Engineer Ali Sharifi (Competition)

Dr. Ahmadreza Ghaznavi (Communication Affairs)

Dr. Valiollah Ghorbani (Information Technology)

ICT Research Institute (Iran Telecom Research Center) organizes the 7th National Conference on Organizational Architecture Advances with the aim of growing and developing the knowledge of Enterprise Architecture and applying it at the national level. The emphasis of this conference is on digital governance and its impact on various aspects of Enterprise Architecture. In this round of the conference, just like the previous ones, fundamental, practical, strategic and developmental aspects of Enterprise Architecture are considered, which can bring significant benefit to Iranian organizations. All researchers, academics, industrialists and experts in this field are invited to contribute to the fruitfulness and effectiveness of the conference by sending articles and participating in this conference, by exchanging their research and practical findings.

# The main Topics of the conference:

- Standards, models and frameworks
- Technologies and digital value creation
- Organizational engineering, process management and business models
- Service Engineering and Service Oriented Architecture (SOA)
- Organizational architecture and digital governance
- Management, leadership and maintenance of Enterprise architecture
- Enterprise architecture and security
- Enterprise architecture and artificial intelligence

#### **Verticals**

- Communication and information technology
- Electronic government
- Smart City
- Energy industry
- Insurance industry and stock market
- banking industry
- Retail industry and digital marketing
- Transportation and road construction industry

#### important dates

Paper submission deadline Result Announcement Registration deadline Booth registration deadline July 22, 2023 September 6, 2023 October 22, 2023 October 7, 2023

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The articles must be prepared and sent in Farsi or English and represent new work and have not been previously published in the proceedings of other conferences or in journals. Sending the article to other conferences at the same time will cause the article to be rejected (at any stage that is specified). It is necessary to send articles in PDF format of maximum 6 pages and its abstract in Word format of one page in accordance with the pagination format that is available on the conference website, only electronically and through the conference website. For each accepted paper, at least one of the authors must register and present the paper at the conference. Also, after the conference, the selected articles will be considered for publication in a special issue of the Computer Science and Engineering Innovations magazine.

# **Conference Topics**

# tion technology) Standards, models and frameworks:

Architecture of information systems and software

Technology infrastructure architecture

Enterprise architecture reference models

Frameworks and reference models for industries and the private sector

Customizing frameworks and reference models

Enterprise architecture methodologies

Enterprise architecture evaluation

Enterprise architecture design and development techniques and patterns

Maturity of enterprise architecture

Enterprise architecture governance

Adoption of enterprise architecture

Enterprise architecture tools and standards

New approaches of Enterprise architecture

Enterprise architecture agility

Interactive approach in Enterprise architecture

Management and digital enterprise architecture programs

Enterprise architecture drivers

Decision making based on Enterprise architecture analysis

Organizational modeling theories

Social, economic and cultural aspects of Enterprise architecture Systemic thinking and its role in improving Enterprise architecture

Functions of schools and different theories of Enterprise architecture

# Digital technologies and digital value creation

Enterprise architecture and digital organization Enterprise architecture and digital value creation

Digital transformation of business

Digital maturity

Enterprise architecture and digital transformation

Virtual organizations

Cognitive organization and the fourth and fifth industrial revolutions

Agile organizations

Application of block chain in Enterprise architecture Internet of things in enterprise architecture

big data

Cloud Computing/Edge Computing

Pioneers of innovation and adoption of new technologies Digital economy

Agility in the company

Digital architecture

Virtual reality in the development of digital transformation

Digital transformation development culture

Customer experience in digital transformation

Marketing in digital transformation

Integration through digital transformation

Organizational digitization models and patterns

Digital Enterprise architecture design frameworks

# Service Engineering and Service Oriented Architecture (SOA):

Service-based integration and interoperability

Service orientation and Enterprise architecture

Service Oriented Enterprise Architecture (SOEA)

Versatility of services

Design and implementation of services

A system of large-scale systems

Microservices

Service development maturity tools and models

DevOps

Analysis of enterprise services

Organizational service development models and methods

Enterprise services development tools

Imitation and simulation of enterprise services

# Enterprise architecture and digital governance

Enterprise architecture and realization of digital governance Enterprise data-driven architecture and capabilities

Data governance and enterprise architecture

Information technology governance and Enterprise architecture Enterprise architecture and maturity of data governance in the organization

Communication of information architecture and data with management dashboard

Enterprise architecture and governance and leadership in organizations

Enterprise 'agile actions in using business intelligence Digital governance models and frameworks

Management dashboard

Architecture of business intelligence systems

Organizational decision support systems

Recommender systems for enterprise architecture

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# Organizational engineering, business process management and business model

Organization modeling and process analysis Process management systems

Engineering and knowledge management of the organization Aligning information technology with the organization's business

Organizational ontology

Business process modeling and management Self-adaptive management of business processes Augmented reality and business process management Organizational self-adjustment risk management Managing business processes in customer services Automation of organizational processes Digital management of organizational knowledge Organizational geometry and architectural governance Analysis of organizational processes Organizational engineering and architectural thinking Engineering and knowledge management of the organization

### Management, leadership and maintenance of Enterprise architecture

Enterprise architecture tools and programs Measurements, criteria and evaluation of Enterprise architecture artifacts and processes

Enterprise architecture development and maintenance processes Enterprise architecture maintenance and improvement tools and models

Enterprise architecture management and monitoring The cycle of evolution and improvement of Enterprise architecture

Management and strategic capabilities of Enterprise architecture

Enterprise architecture maintenance and improvement capabilities

Manpower architecture and information technology management

Key performance indicators and efficiency measurement models in Enterprise architecture

#### Security and Enterprise architecture

Security of enterprise services

Security concerns of organization architects

Application of DevSecOps in enterprise architecture

New frameworks of Enterprise information security

Attack response systems with the approach of protecting organizational processes

Cyber space awareness

Designing and deploying Security Operations Centers (SOC) with an attack detection approach to the organizational process

Security of communication equipment

Criminology of abnormal behavior in the organization

Auditing and analyzing security risks of the organization

Data privacy protection in the organization

#### Enterprise architecture and artificial intelligence

Artificial intelligence technology in enterprise architecture Application of artificial intelligence in business process management

Artificial intelligence-based services in the organization (chatbots in the organization, image/sound recognition in the organization, etc.) Smart business technologies

Artificial intelligence technology in organizations

Using artificial intelligence to facilitate and increase the efficiency of Enterprise architecture

Evaluation of the effect of introducing artificial intelligence solutions in the relevant environment

Planning to implement the artificial intelligence solution

Implementing and managing the implementation of artificial

intelligence solutions

Reviewing feedback and improving artificial intelligence solutions in the organization/business

AIOps and MLOps

Intelligence-based decision-making in the organization

Using intelligent methods of collecting and analyzing information in the organization

Intelligent processing of information architecture (analysis and identification of problems)

Machine processing of Enterprise architecture models

Investigating the level of intelligence of Enterprise architecture models Examining the maturity of Enterprise architecture using intelligent algorithms

Checking and controlling architectural model defects using machine learning algorithms

Ontology of Enterprise /organization/business architecture Application of ontology in Enterprise architecture

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